

MEDIA

INSURANCE FOR MEDIA COMPANIES

INTRODUCING ESURANCE® MEDIA

Media companies face a constantly evolving range of risks. As the worlds of technology and media converge, a new legal landscape is developing. Traditional policies fail to address these new threats making it more important than ever for media companies to buy specialist cover.

TAILORED COVER

Esurance® MEDIA is a policy that has been designed with the future very much in mind. It is a modular policy which allows media companies to tailor the cover they buy to the risks they face. Coverages include:

- Comprehensive media liability, including cover for user generated content
- Advertising and personal injury
- Defamation, including libel and slander
- Intellectual property rights infringement
- Invasion of privacy
- Blanket professional liability
- Breach of contract
- Cyber liability, privacy liability and privacy breach notification costs
- Employers' liability and public liability
- Property and business interruption, including cyber perils

TARGET MARKET

Esurance® MEDIA is aimed at a wide range of media companies:

- Broadcasters, including radio, TV, film and internet
- Content creators, including authors, copywriters, journalists, editorial services and production companies
- Publishers, including books, magazines, journals, newspapers, web and mobile
- Media professional services companies, including advertising agents, marketing consultants, public relations firms, graphic designers, post-production companies and literary agents

LIMITS, EXCESSES AND PREMIUMS

- Limits available up to £5,000,000
- A range of excesses available, including nil excess for the smallest firms
- Premiums starting from as little as £300 for a £1,000,000 limit

OUR SERVICE COMMITMENT

We are committed to providing you with service of the highest quality. As part of this commitment we promise that:

- You will deal with an experienced underwriter who understands the exposures faced by media companies
- We will make fast decisions and will react when you tell us something is particularly urgent
- We will listen to your feedback and use it to continually improve our service

To obtain a quote for Esurance® MEDIA all we need is the completed proposal form.

